

BACHELOR OF BUSINESS STUDIES (BBS) PROGRAM

BBS level (Bachelor of Business Studies) is one of the well recognized TU-affiliated 4-year academic program which lays a strong foundation in required areas of business such as Economic Analysis of the business world, language, legal environment, quantitative methods and research methods to prepare graduates to understand, analyze and comprehend the management concepts, theories and practices. In order to provide graduates with significant degree of functional

expertise, this program also provides opportunity to concentrate on one area of specialization such as accounting, finance, management science, human resource management and marketing. After completion of this level, BBS graduates will be able to develop necessary foundation for further higher studies in management and thereafter take up careers in teaching, research and consultancy.

COURSE COMPOSITION

FIRST YEAR

- Business English
- Micro-economics
- Business Statistics
- Principle of Management
- Accounting for Financial Analysis

SECOND YEAR

- Business Communication
- Macro-economics
- Cost and Management Accounting
- Fundamentals of Marketing
- Foundation of Human Resource Management

FOURTH YEAR

- Entrepreneurship and Enterprise Development
- Concentration Area: I
- Concentration Area: II
- Concentration Area: III
- Business Research Methods
- Final Project

THIRD YEAR

- Business Environment & Strategy
- Fundamentals of Financial Management
- Business Law
- Taxation and Auditing
- Organizational Behaviour



MASTER OF BUSINESS STUDIES (MBS) PROGRAM



The objective of the MBS program is to enable the students to work as competent managers and to meet the demand of higher level managers in organizations, particularly in the functional areas of management. Upon graduation, a student should be able to function as a manager in business, industry, government and non-government sectors, within and outside the country, in areas like accounting, marketing, finance and general management. The MBS program specifically aims to:

1. Equip students with required conceptual knowledge of business and management
2. Prepare managers in the functional areas of management
3. Develop knowledge and skill of business environment in national and global perspective
4. Encourage entrepreneurial capabilities in students to make them effective change agents in the Nepalese society
5. Develop research capability in students
6. Prepare foundation for advanced studies and research in management

Developing managerial practice is a central concern of the Faculty of Management (FOM), Tribhuvan University (TU). The emphasis upon practice is reflected in various Master level programs of the FOM. FOM program lays special emphasis on developing graduates managerial and entrepreneurial skills over a solid foundation of theories and techniques. Through this two-year (60) credit hours program students develop their knowledge and management skills on the basis of a good understanding of the economic, social, political milieu both at the national and global levels.

FIRST SEMESTER

- MKT 511 Marketing Management
- ECO 512 Managerial Economics
- MSC 514 Statistical Methods
- MGT 515 Organizational Behavior
- MGT 519 Managerial Communication

SECOND SEMESTER

- FIN 510 Financial Management
- MGT 513 Human Resource Management
- MSC 516 Production and Operations Management
- ACC 517 Management Accountancy
- MGT 518 Business Environment in Nepal

THIRD SEMESTER

- ACC 519 Accounting for Financial and Managerial Decision and Control
- MSC 521 Research Methodology
- MGT 522 International Business
- MGT 523 Strategic Management
- MGT 524 Entrepreneurship

FOURTH SEMESTER; SPECIALIZATION COURSES Finance (Three subjects)

- FIN 650 Asset Management
- FIN 651 Capital Structure Management
- FIN 652 Working Capital Management
- FIN 653 Security Analysis and Portfolio Management
- FIN 654 Financial Markets and Institutions
- FIN 655 International Financial Management
- FIN 656 Financial Derivatives and Market



PEOPLE'S CAMPUS

(Affiliated to Tribhuvan University)

Dedicated to Quality Education for All

Paknajol, Kathmandu, Nepal | Tel: 4251412, 4251990, 4265019 | Fax: 977-1-4257506
E-mail: info@peoplescampus.edu.np | Website: www.peoplescampus.edu.np

ABOUT THE CAMPUS

People's Campus, a pioneering and a leading community-based academic institution was established in 1981 AD by a group of educationist, academicians and key stakeholders in the field of education with the motto of enhancing quality education which is affordable to the wider society. It is located at Paknajol, Kathmandu with a main block of the campus consisting of more than 60 classrooms and spacious ground for outdoor games, parking and other purposes. The campus building and the inner area cover more than four ropanies of land at the heart of the city in Paknajol, which makes the campus self-dependent regarding the need of infrastructure. Its peaceful atmosphere is conducive for learning and teaching.

Along the changing pace and demand of time, the campus has been modifying and modernizing the teaching pedagogy and organizing various types of demand-driven training for the teachers. In order to strengthen the learner autonomy in the classroom and motivate the learners intrinsically, the campus organizes activities viz workshops, presentations, seminars and well modified lectures. Thus Peoples Campus combines academic excellence with an innovative and entrepreneurial approach to research supporting a culture that engages and challenges students and staff in their pursuit of learning.

We ensure that students are prepared for employment, entrepreneurship and opportunities when they graduate. One of the ways in which we do this is through the awards, which recognize and reward students who have gained significant academic skills through curricular and extra-curricular activities, and help them develop skills successfully to be potential employees and employers. The evidence is People's Campus has been winning the prestigious "Nepal Chamber of Commerce Excellence Award" regularly for securing the best result in the Management Education.

PEOPLES CAMPUS AT A GLANCE

- Academic Excellences
- IT Facilities
- Friendly Environment in Learning and Teaching
- Modernized Libraries and Laboratories
- Updated and Experienced Faculty Members
- Scientific Teaching Methodology with modern equipments
- Learners-centered teaching and learning activities
- Regular guest lectures by distinguished personalities and professors in various disciplines
- Quality education with affordable fees
- Well established infrastructures
- Regular seminars, workshops and field based trainings
- Audio visual aids
- Scholarships
- Educational excursion
- Effective student counseling
- Cafeteria with hygienic food at affordable price
- Various cultural events
- Journals published by students
- Sports management
- Social service programs

OBJECTIVES

- Provide quality education for all at affordable cost.
- Impart value based quality education on civility, integrity and respect.
- Provide students with research skills required to succeed in the competitive society.
- Ensure opportunities for outstanding careers.
- Ensure that the competent manpower for the service of the nation and the global community.

BACHELOR OF BUSINESS ADMINISTRATION (BBA) PROGRAM

Bachelor of Business Administration (BBA) program is a TU affiliated, semester based academic program. The program extends over 8 semesters, 120 credit hours in four years. This program is recognized as the best of all programs in Management. This program equips BBA graduates with management theories for day to day business issues, especially focusing on ethically and socially responsible business practices. This program is also helpful to be a self-employed professional in the business field.

This program lays strong foundation of theoretical knowledge and substantial practical understanding through the prescribed courses of the management skills. The package of BBA course covers financial management, accounting practice, human resource management, business law, marketing, economic analysis of business world, psychology, sociology, decision-making and sufficient IT based computer packages.

In order to boost up competency and confidence level of the students this campus provides sound conducive learning environment and extra-curricular activities. The campus conducts workshops, seminars, guest-lectures, internship to BBA students. In addition, campus also provides job placement offers to topper students in well-reputed financial and other corporate houses.

FIRST SEMESTER

ECO 201 : Microeconomics
ENG 201 : English - I
MGT 201 : Principles of Management
MTH 201 : Business Mathematics
ITC 201 : Computer System and Information Technology Applications

SECOND SEMESTER

ECO 202 : Macroeconomics
ENG 202 : English - II
MGT 202 : Human Resource Management
MTH 202 : Business Mathematics II
IT 202 : Introductory Database

THIRD SEMESTER

ACC 201 : Financial Accounting
ENG 203 : Business Communication
FIN 201 : Business Finance
ITC 203 : Management Information System
STT 201 : Business Statistics

FOURTH SEMESTER

ACC 202 : Cost and Management Accounting
MGT 204 : Business Law
MGT 206 : Business Environment in Nepal
MKT 201 : Fundamentals of Marketing
PSY 201 : Basic Psychology

TOTAL SEMESTER CYCLE

FIFTH SEMESTER

SOC 201 : Sociology of Business
FIN 202 : Basic Financial Management
ACC 203 : Corporate Taxation in Nepal
MGT 205 : Operation Management
MGT 207 : International Business

SIX SEMESTER

MGT 203 : Organizational Behaviour
MGT 210 : Entrepreneurship
RCH 201 : Business Research Methods
SOC 202 : Nepalese Society and Politics
ITC 206 : E-Commerce

SEVENTH SEMESTER

MGT 209 : Business ethics and Social Responsibility
BFN 201 : Financial Institutions and Market
BNK 204 : Investment Analysis
BNK 203 : Working Capital Management
PRJ 350 : Summer Project

EIGHT SEMESTER

MGT 208 : Business Strategy
MGT 305 : Internship (Specialization course): Banking and Finance
a) BNK 202 : Financial Derivatives
b) BNK 205 : Banking Law and Regulations
c) BNK 207 : Treasury Management

Features of People's BBA

- Sound and qualified experienced faculties.
- Updated computer lab with unlimited internet facilities.
- Substantial multimedia facilities for regular classes.
- Advanced library facilities with substantial textbooks, journals, periodicals and other reference documents.
- Regular guest lectures, interactive programs, seminars, periodic tests, project works, case studies, field visits and other professional seminars.
- Sound internal evaluation system.

BACHELOR OF BUSINESS MANAGEMENT (BBM) PROGRAM

BBM (Bachelor of Business Management) is actually a new program introduced by TU, Faculty of Management. It's a four year program consisting 8 semesters spread over 120 credit hours. The main focus of this program is 'management of all issues of business'. The BBM program ensures that the graduates are equipped with practical knowledge, abilities, self confidence and skills to excel in successful and efficient information management and, thus, finally are prepared to take lead in the fast changing, competitive and goal oriented global scenario of the dynamic world.

The course of BBM is designed so as to fulfill the following objectives:

- Skill development of students in various aspects of management like creative thinking, decision making, leadership, communication and increase understanding of operation and change.
- Develop students' entrepreneurial and innovative capabilities and successful management of business operation in the dynamic world.
- Prepare students for professional life for working as a business manager and entrepreneur being fully aware of work ethics and morals.
- Help and motivate students to pursue their further studies in this field.

TOTAL SEMESTER CYCLE

Semester I: 15 Credit Hours	Semester II: 15 Credit Hours
1. ECO 211: Introductory Microeconomics 2. ENG 211: English I 3. MGT 201: Principles of Management 4. MTH 211: Business Mathematics I 5. SOC 201: Sociology for Business	1. ACC 201: Financial Accounting 2. ECO 212: Introductory Macroeconomics 3. ENG 212: English II 4. MTH 212: Business Mathematics II 5. PSY 201: Psychology
Semester III: 15 Credit Hours	Semester IV: 15 Credit Hours
1. ACC 211: Computer Based Financial Accounting 2. ENG 213: Business Communications 3. FIN 211: Basic Finance 4. SOC 202: Nepalese Society and Politics 5. STT 211: Business Statistics	1. ACC 212: Accounting for Decision Making 2. FIN 212: Financial Management 3. MGT 202: Human Resource Management 4. MKT 201: Fundamentals of Marketing 5. RCH 201: Business Research Methods
Semester V: 15 Credit Hours	Semester VI: 15 Credit Hours
1. ACC 213: Corporate Taxation in Nepal 2. Focus Area Course I 3. MGT 203: Organizational Behavior 4. MGT 205: Operations Management 5. MGT 214: Legal Environment of Business	1. Focus Area Course II 2. IT 212: Database Management 3. MGT 206: Business Environment in Nepal 4. MGT 207: International Business 5. MGT 209: Business Ethics and Social Responsibility
Semester VII: 15 Credit Hours	Semester VIII: 15 Credit Hours
1. Elective Course I 2. Focus Area Course III 3. Focus Area Course IV 4. IT 211: E-commerce 5. MGT 208: Business Strategy	1. Elective Course II 2. Elective Course III 3. Focus Area Course V 4. Project Report Writing Or Internship